



Rare Disease Day

Rare Disease Day takes place on the last day of February annually.

A disease is rare if it affects less than 5 in 10,000 people. It is prominently cited that there are more than 7,000 different rare diseases.

An estimated 2 million Australians are living with a rare disease. 300 million people globally are living with a rare disease. The main objective of Rare Disease Day is to raise awareness among the general public and decision-makers about rare diseases and their impact on people's lives.

The national peak body for Australians living with a rare disease is Rare Voices Australia (RVA). You can find out more about their work and mission here: www.rarevoices.org.au

Rare Disease Day was set up and is coordinated by EURORDIS and 65+ national alliance support organisation partners. RVA is the Australian national alliance involved in planning Rare Disease Day, which provides an energy and focal point that enables rare diseases advocacy work to progress on the local, national and international levels.

Official Rare Disease Day website: <https://www.rarediseaseday.org/>

Official Rare Disease Day hashtag: #RareDiseaseDay

Download campaign assets (including social media assets):
<https://www.rarediseaseday.org/downloads/>

Rare Disease Day colours: blue, green, pink and purple